

FUTURE IS BRIGHT FOR THE COMMUNITY THANKS TO PERTEMPS & SPORTSMATCH

Boro star Franck Queudrue will officially launch Middlesbrough Football Community Projects "Future Goals" scheme at the Riverside Stadium on Thursday 12th January.

The Community Project has developed a partnership and sponsorship agreement with Pertemps People Development Group who are an employment and training company embedded in the Middlesbrough community. Pertemps are funding the project and this has been matched by Sportsmatch. Sportsmatch is administered by the Institute of Sports Sponsorship and funded by the Department for Culture, Media and Sport through Sport England. It is a business sponsorship incentive scheme for grass roots sport in England.

"Future Goals" is a two-year project to engage with families in designated areas of Middlesbrough. The programme aims to develop a football and fitness programme out of school hours that will promote positive lifestyle messages and encourage educational and career opportunities for both children and parents. The programme compliments the Middlesbrough Primary Care Trust's funded "Heading for Health" initiative.

A successful pilot scheme was undertaken before Christmas and the children and their parents who participated will be at the launch to receive certificates and prizes. The children will be continuing with the programme in the New Year. Opportunities will include attending Middlesbrough Football Community Centre at Eston for evening and holiday programmes and ultimately developing teams to play in local leagues. Parents will also be encouraged to attend similar sessions to improve their health and fitness. Stephen Newham, Project Worker Co-ordinator for the programme has been delighted with the response from the pilot "The children have thoroughly enjoyed the programme, this has been reflected in their attitude, behaviour and engagement throughout the sessions. The programme has given the children the opportunity to learn new social skills including interacting with others and how to be part of a team - also, they have been learning new footballing skills and attempting various fitness tests."

Pertemps who are doing fantastic work to get local people into training and ultimately employment are also enthused by the project _____

Sportsmatch's Robin Hodkinson added "This is a great programme which will support young people in the surrounding area by effecting real change in their personal development by providing excellent sporting participation opportunities - we are delighted to be involved."

Middlesbrough Football Community Project Manager Rob Lake comments "We are delighted to develop our relationship with Pertemps and to be supported by Sportsmatch is superb. This will allow the Community Project to do some fantastic work with local people which we all hope will give them a better future."

You are invited to the Riverside Stadium on Thursday 12th January from 5.00 till 6.30 for a photo opportunity with Franck Queudrue and to hear more about the project and have an opportunity to talk to representatives from the three organisations and children who are taking part in the programme